



**PREMIERE**  
ENTERTAINMENT PHILIPPINES, INC.

**PEP INKS US\$10 M INVESTMENT AGREEMENT  
WITH UK FUND GROUP**

Pasig City, Metro Manila, Philippines, \_\_ March 2009 - Publicly listed leisure and gaming company *Premiere Entertainment Philippines, Inc.* (“PEP” or the “Corporation”) executed an *Investment Agreement* (“Agreement”) today with UK-based equity investors *Global Emerging Markets Investment Advisors, Inc.* and *Global Emerging Markets Global Yield Fund Ltd.* (collectively known as “GEM”). Under this *Agreement*, GEM has committed to subscribe for new equity in PEP up to a total value of US\$ 10 million in cash, or Php 470 million, its equivalent in Philippine pesos, over the next three (3) years.

The US\$10 Million Agreement is structured as an option under which PEP may, at its sole option and discretion within the terms and conditions of the Agreement, require GEM to subscribe for ordinary shares in PEP up to an aggregate subscription price of US\$10 Million. The Agreement is one feature of the overall long term funding strategy for PEP which will allow the Corporation access to capital, if and when required, over multiple draw downs, thereby minimizing dilution to existing shareholders.

The option of PEP to require GEM to subscribe to PEP shares within the terms of the Agreement does not have a minimum draw down requirement and the Corporation is under no obligation to exercise its option at any point throughout the three-year term. PEP has the command and control on the amount and timing of any investment, through its issuance of a series of draw down notices. The subscription price of shares to be issued to GEM will vary on each exercise of the option and will be determined by reference to 90% of the average closing bid prices of PEP during the 15-consecutive-trading-day pricing period.

The funding will be used for PEP’s future business activities and engagements, and for the expansion of PEP’s operating subsidiaries.

PEP Chairman and CEO Jung Ku Lee said the *Investment Agreement* demonstrates GEM's recognition of the Corporation's potential at this time of global financial crisis, which in itself is a vote of confidence for the Corporation, its services and projects. *"The current funding from GEM will definitely boost PEP's business activities, most especially now that we are undergoing expansion."* He further explained, *"The investment will be used in our leisure- and entertainment-related business plans, and will enable us to proceed immediately with our projects. And since this is just one part of our overall long term funding strategy, the Corporation can raise alternative funds from other strategic investors. "*

The GEM Group, comprising GEM *Investment Advisors, Inc.* and *Global Emerging Markets Global Yield Fund Ltd.* and their affiliates, was founded in 1991, is a US\$ 2.7 billion alternative investment firm engaged in the management of a diverse set of investment tools centered on emerging markets all over the world. It is a UK based fund management group with offices in London, New York, Paris and Hong Kong. The scope of GEM Group's activities and investment is both US domestic and international, across a broad spectrum of industries and transactional structures. The Group has completed more than 230 transactions representing investment in over 200 companies in 45 countries across the world.

PEP, which has been publicly-listed since May 5, 1997, is currently in the business of various forms of entertainment such as leisure and gaming activities. It used to be involved in the production of full-length motion pictures. The Corporation is aggressively expanding its business operations and now has five (5) subsidiaries. It is also in the process of merging with *Digiwave Solutions, Inc.*, a Philippine-based IT firm specifically engaged in software development and distribution and PAGCOR e-Games (PEGS) operations.