



New York / London / Hong Kong -- (BUSINESS WIRE) – August 15, 2007 – The Global Emerging Markets Group invests in home security and electronic products designer and manufacturer, Ansen Investments Holding Limited.

The Global Emerging Markets Group (“GEM”) through its GEM Global Yield Fund has invested \$28 million into Ansen Investment Holdings Limited (“AIHL”) headquartered in Hong Kong (www.ansen.com.hk). Standard Chartered Bank (Hong Kong) Limited acted as financial advisor and acquisition finance provider in this transaction.

Ansen’s diversified product base is primarily composed of home-use security modules and consumer electronic devices that employ radio frequency wireless communications, LED lighting and digital processing technologies as key components. The company’s Original Design Manufacturing (ODM) private label business has designed and manufactured products for General Electric, Wal-Mart, Home Depot, Costco and other world-class brands and retailers. Ansen has manufacturing and assembly operations in Dongguan, in the Chinese province of Guangdong, and its products are sold all across North America, Europe and Asia.

This transaction marks GEM’s first direct investment in China. Prior to this, GEM’s exposure to China had been achieved as a passive LP in the CICC/Morgan Stanley Fund vintage 1999. Currently, GEM is raising a \$1 billion private equity fund jointly with The China International Trust & Investment Company (www.citic.com), the CITIC/GEM Fund, that will focus on non oil & gas natural resources in China, SE Asia and Africa.

About GEM

GEM, founded in 1991, is a \$2.7 billion alternative investment group that manages a diverse set of investment vehicles focused on emerging markets across the world. The group has completed over 200 investments in 29 countries. GEM’s investment vehicles provide the group and its investors with a diversified portfolio of asset classes that span the global private investing spectrum. (<http://gemny.com/>)

About Standard Chartered Bank

Standard Chartered Bank PLC is listed on both the London Stock Exchange and the Hong Kong Stock Exchange and is consistently ranked in the top 25 among FTSE-100 companies by market capitalization. The bank has a 150-year history and operates in many of the world’s fastest-growing markets with an extensive global network of over 1,400 branches (including subsidiaries, associates and joint ventures) and 60,000 employees in over 50 countries in the Asia Pacific Region, South Asia, the Middle East, Africa, the United Kingdom and the Americas. (www.standardchartered.com/)

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